

THE FIRM

Ambrose and Bell is an advisory and execution firm for boards, investors, and leadership teams. The firm works at the moments that decide value: growth transitions, operating model failures, leadership changes, commercial stalls, and transformation programmes that have lost their way. Every engagement starts with a diagnostic. Independent, scoped, and useful on its own. The firm does not sell open-ended retainers; it delivers defined operating partnerships with milestone outcomes.

SIX DIAGNOSTICS

Operating Model Transformation

Where structure, accountability, and decision rights are slowing the strategy down. A board-ready view of the gap, then the redesign that closes it.

AI and Automation

Most AI investment fails to land because the operating model around it is wrong. The operator view that turns it into measurable value.

Leadership Team Assessment

Belbin-anchored assessment of the team that has to deliver. Composition, alignment, and the gaps the strategy will expose.

Transformation Programme Leadership

An independent read on a programme that is missing dates, value, or confidence. Findings, root causes, and the recovery options.

Technology Product Leadership

Operator-led product launch and development. Build, launch sequence, and the operating model that scales with the product.

Executive Coaching

One-to-one work with operators carrying P&L weight. Three named programmes. Confidential, structured, and built on twenty-five years of running businesses.

HOW WE WORK

Diagnose, redesign, enable. Diagnose maps the gap and lands in writing for the board. Redesign builds a practical plan with named owners and dates. Enable stays through execution; where the seat needs an operator, the same hands carry the work through. Clients can stop after any phase.

TRACK RECORD, ANONYMISED

4x revenue Microsoft technology integrator, UK subsidiary rebuilt end-to-end as Managing Director and Statutory Director: €1M to €4M, 30% EBITDA improvement, 15x pipeline expansion.

€300M+ Largest programme: led programme controls across European workstreams, then UK implementation. The UK rescue plan became the template replicated in other geographies.

3 statutory directorships Full P&L, governance, and investor reporting accountability across MD and operating roles, over twenty-five years as an operator and adviser.

TALK TO US

Dr Stephen McCormac, Founder and Managing Director

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